



sofia belhouari

Photographer | Actor | Model | Author

Hi Team!

Sofia here! I am a photographer, actor, model, and writer based in NYC. From walking to shooting at NYFW, I am a “creator from both sides of the lens”, as quoted by InStyle Magazine. @sofiabelhouari

My social media is a collection of fashion/ photography / lifestyle / brand collaborations and expressions of creativity. I love sharing my dynamic lifestyle and creative pursuits with my community, and encouraging others to express themselves without limits.

Fun facts: I'm a published freelance writer for B&H Photo, a published book author, and I used to be my high school mascot. ;)

For collaborations, please email me at skbelhouari@gmail.com & CC socially.sofia.bel@gmail.com. Let's get creative!

*xoxo,
sofia*



sofia belhouari

Past Affiliations / Partnerships

L'ORÉAL

DERMABLEND™
PROFESSIONAL

COSMOPOLITAN

Berenice



Suitably
Scorpio Vin™

InStyle

RAVEL



EQUILIBRIA

INSPIR

hers

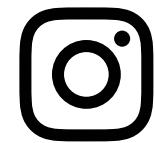
l'ange

MAKE UP
FOR EVER
PROFESSIONAL - PARIS



@sofiabelhouari

Insights | Analytics



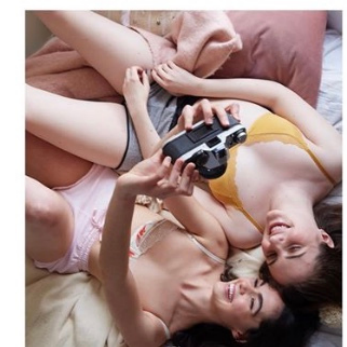
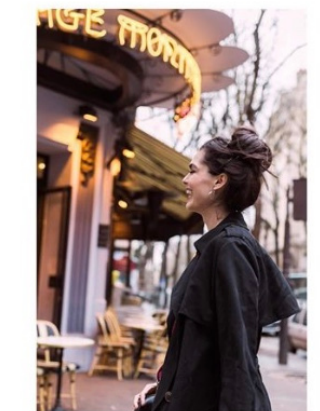
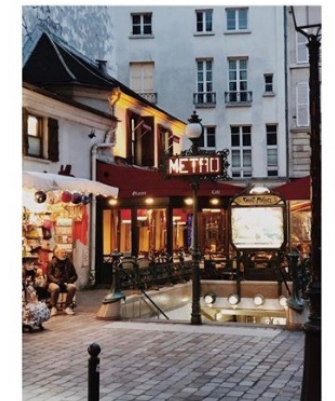
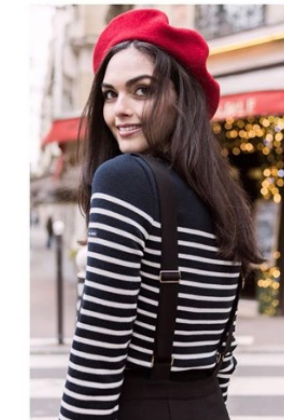
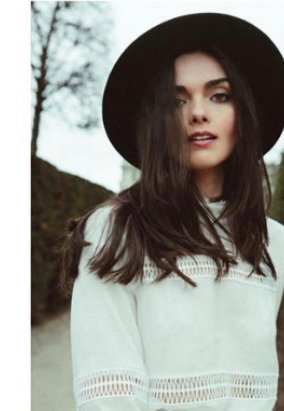
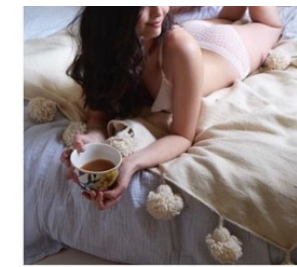
13.3K + (10k on facebook)
Insights Past 90 Days:
Recent reel at 12.5k views, 8.5 hour watch time.
Accounts Reached: 257K (+ 776%)
Accounts engaged: 4,003K
Profile visits: 32,080
Impressions: 889,551 (+288%)
Followers Total: 23.3K total



Overall
2 k watchtime
80 K Views



Website www.sofiabelhouari.com
Sight Sessions: 1,065 ^ 88%
Unique Visitors: 872 ^ 102%



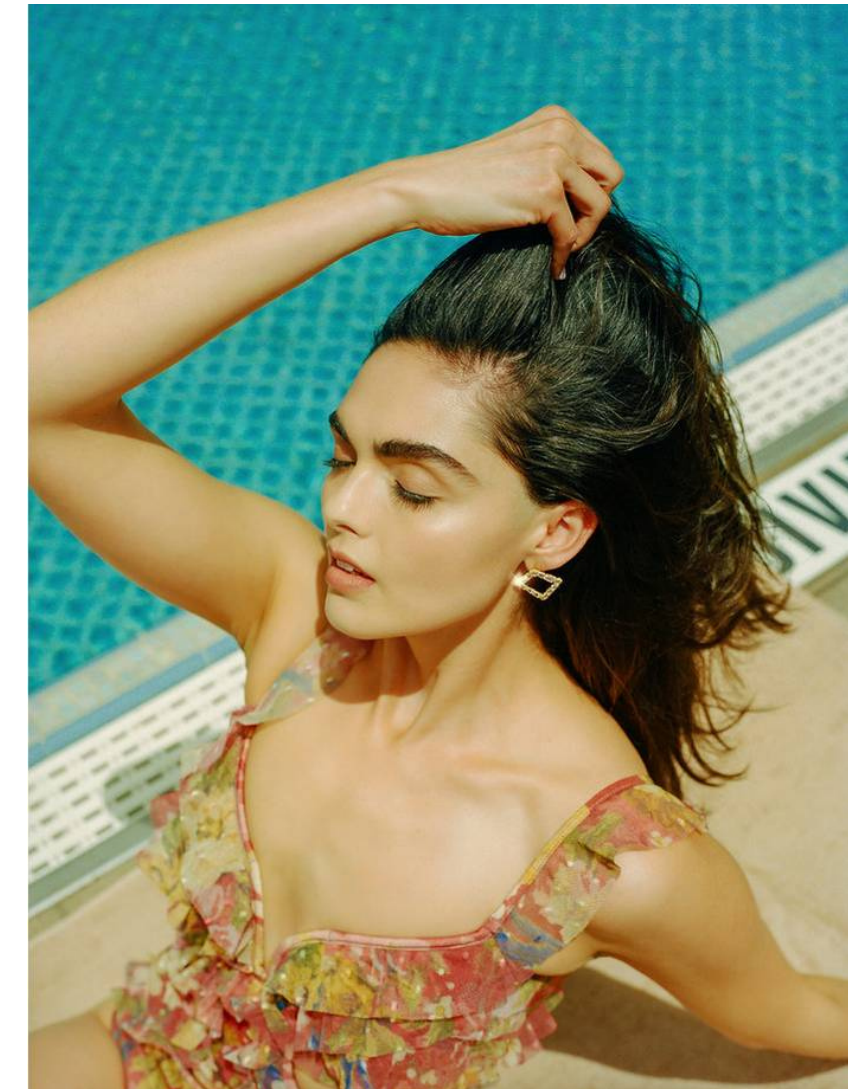
modeling+



InStyle

"Now, more than ever, I believe the fashion world is embracing beauty in all shapes and sizes... We all deserve to feel good in what we're wearing; not for anyone else, but ourselves."

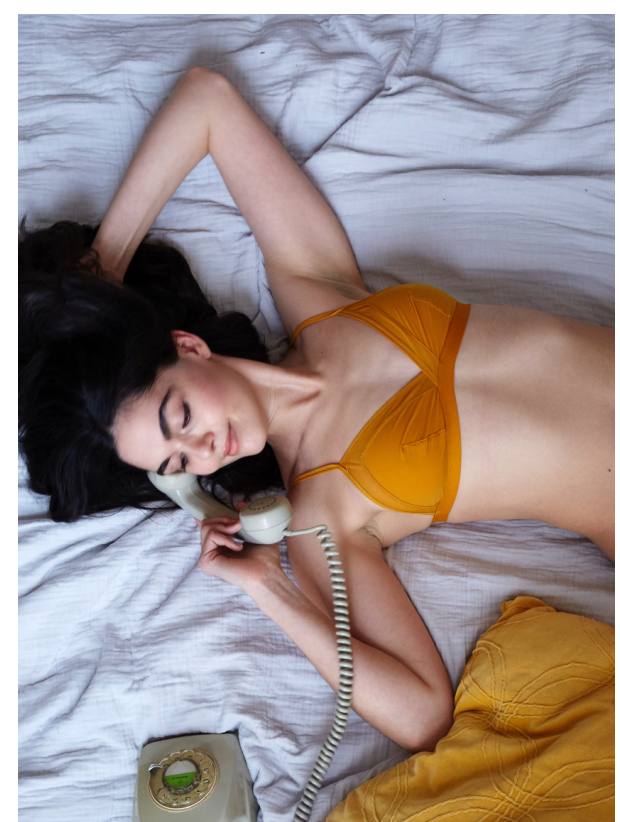
– Sofia Belhouari



Photographer: Tiffany Nicholson

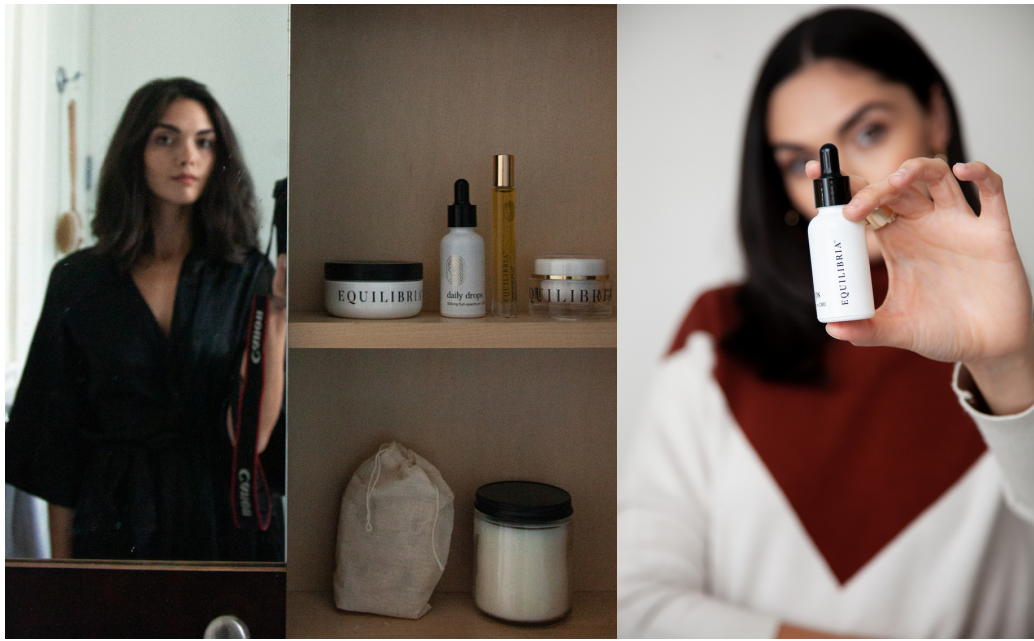
@sofiabelhouari

SHOT AT HOME | PHOTOS BY @LUCYSCHAEFFER



+social collabs

@equilibríawomen 120k



@bereniceofficiel 96.3k



@adc.charlotte 33.5k



@uinfootwear 45.6k



@sofiabelhouari
styled/ directed by sofia

+social collabs

@vivaia_official 1 Million



@mvmt 1.5 Million | @mvmtforher 522K



@sofiabelhouari
styled/directed by sofia

+social collabs



@blissybrand 99.2K



@sofiabelhouari
styled/directed by sofia

+social collabs

@blvck 1.5 Million



13K views – over 85 Interactions.

@sofiabelhouari
styled/directed by sofia

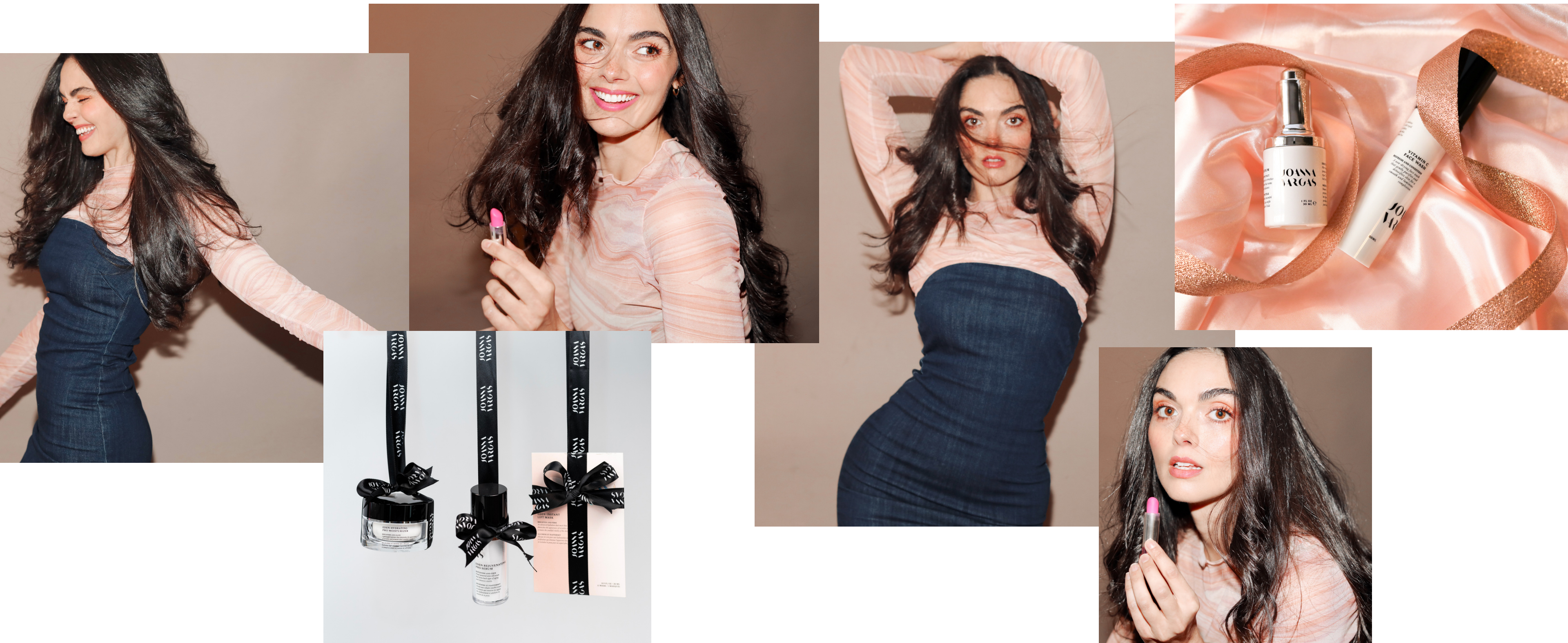
+social collabs

@hellojupiter 42 K



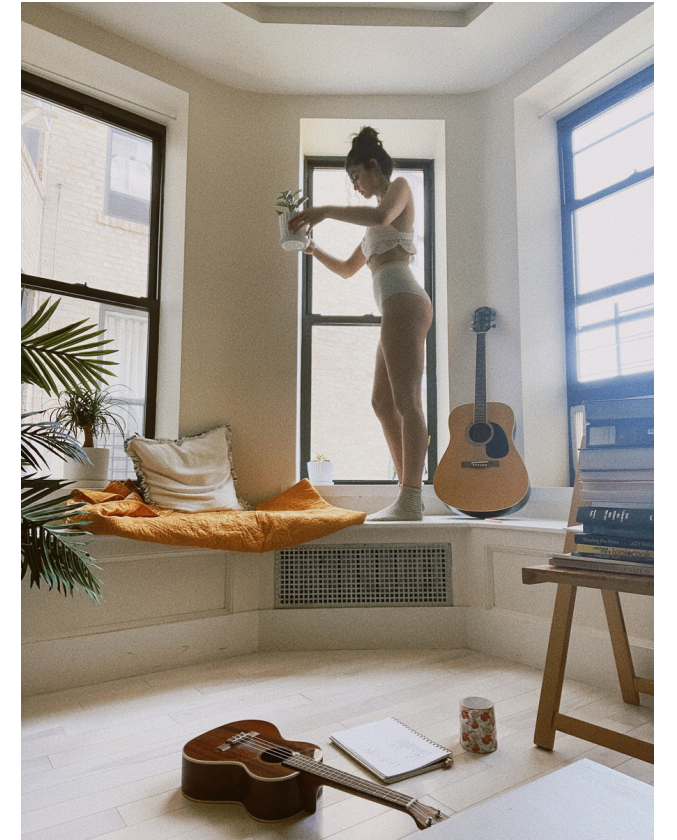
@sofiabelhouari
styled/directed by sofia

+misc content creation



+ shot on iphone

@sofiabelhouari

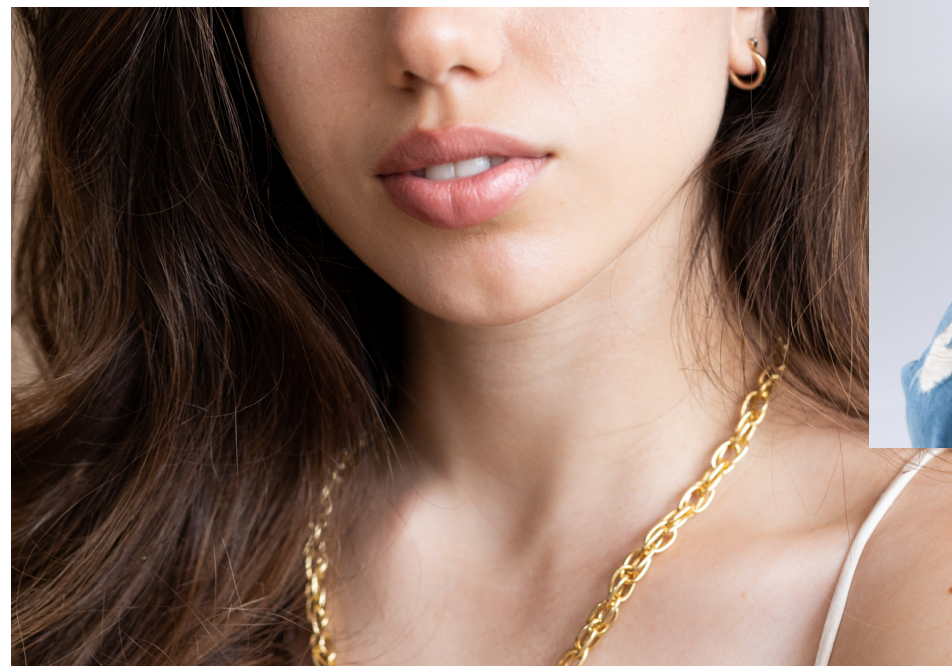
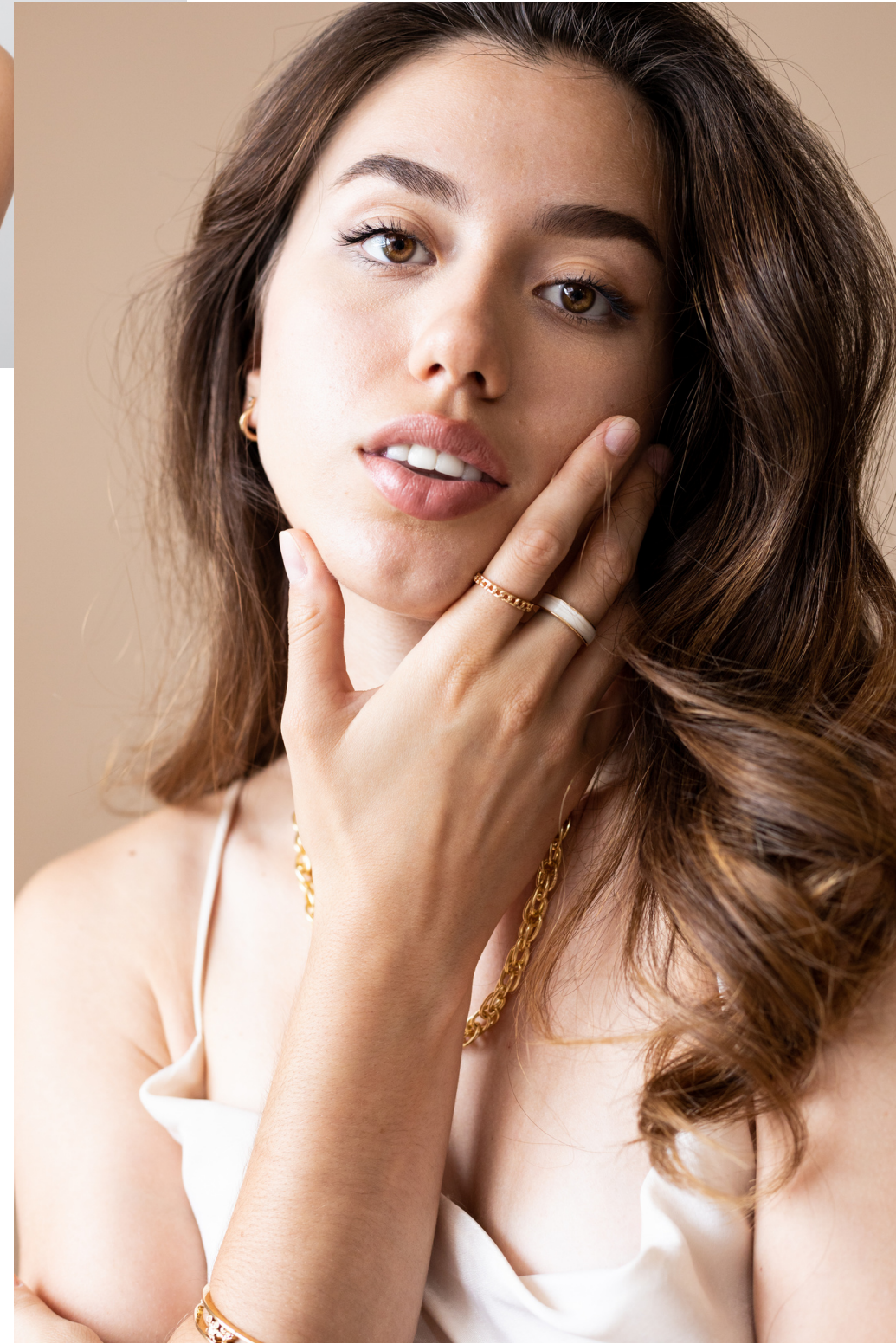




PHOTOGRAPHY/ STYLING BY SOFIA BELHOUARI, NYC.
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WWW.SOFIABELHOUARI.COM



studio +

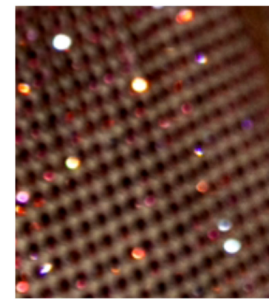


shot / styled by sofia belhouari



fashion week misc +

@cavanaughbaker



@veronicabeard



shot by sofia belhouari

fashion +



shot / styled by sofia belhouari

+ nyfw /pfw/events



shot by sofia belhouari

+ home / lifestyle



shot / styled by sofia belhouari

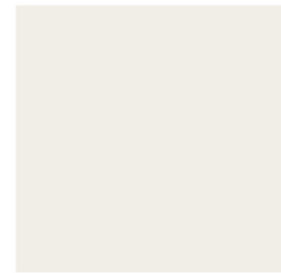
+ home / lifestyle



shot / styled by sofia belhouari



CMYK
#383838



CMYK
#F2F0EB



CMYK
#D2DBDB



CMYK
#5A2B0D



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CONTACT

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FOLLOW

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[@photobyphilosofi](https://www.instagram.com/photobyphilosofi)

www.sofiabelhouari.com

REPRESENTATION

TV/FILM/THEATRE: HEADLINE TALENT AGENCY

PRINT/COMMERCIAL NYC: NON-EXCLUSIVE, BELLA AGENCY NYC,

PRINT/COMMERCIAL KC: VOICES& Models



"Embrace the quirks,
not the smirks!"

Visit the Filosofi blog on my website www.sofiabelhouari.com
for all things relating to fashion week coverage, photography,
favorite lifestyle brands, and creativity.

PHILOSofi